



San Antonio Area Foundation

Where Giving and Community Connect

# John L. Santikos Charitable Foundation

## 2018 Capital & Naming Rights

## Funding Protocol

## 1/2018



# 2016 Statistics

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82 accurate  
LOIs received  
**\$64,684,617**

37 LOIs  
considered  
**\$37,054,179**

14 finalists  
considered  
**\$17,467,025**

8 grants  
awarded  
**\$9,272,280**



# Awards

Organization	Full Award Amount
San Antonio Sports Foundation	\$1,375,000 over 5 years
The University of Texas Health Science Center at San Antonio	\$2,300,000 over 3 years
Clarity Child Guidance Center	\$672,280 over 2 years
The Children's Hospital of San Antonio Foundation	\$2,500,000 over 5 years
Haven for Hope of Bexar County	\$1,000,000 over 2 years
El Centro del Barrio Inc. d/b/a CentroMed	\$800,000 over 2 years
San Antonio Food Bank Inc.	\$500,000 over 2 years
City of Hondo - Hondo Public Library	\$125,000
<b>TOTAL</b>	<b>\$9,272,280</b>



# Awards

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**City of Hondo Public Library**

**\$125,000**

*Children’s interactive “Imagination Stations” in the new public library’s youth education center named in honor of Mr. Santikos*

**Clarity Child Guidance Center**

**\$672,280**

*Renovation of hospital facility treating children with significant mental health needs; one-of-a-kind in San Antonio, named in honor of Mr. Santikos*

**El Centro del Barrio dba CentroMed**

**\$800,000**

*18,000 sq ft. Health, fitness and wellness center in Indian Creek. New Family Wellness Center built and named in honor of Mr. Santikos*

**Haven for Hope of Bexar County**

**\$1,000,000**

*New welcome center that coordinates services on the Haven for Hope campus named in honor of Mr. Santikos*



# Awards

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## **San Antonio Food Bank**

**\$500,000**

*Collaborative endeavor to launch the New Braunfels Food Bank. New Volunteer Engagement Center to be named in honor of Mr. Santikos*

## **San Antonio Sports**

**\$1,375,000**

*Forty-one school playgrounds converted into community parks for neighborhoods to use parks during non-school hours. Renovated and named in honor of Mr. Santikos*

## **Santa Rosa Children's Hospital Foundation**

**\$2,500,000**

*Establishing the only Children's Trauma Services program in the San Antonio region, in honor of Mr. Santikos*

## **UT Health Science Center at San Antonio**

**\$2,300,000**

*Equipping the region's only comprehensive institute for Alzheimer and Neurodegenerative diseases. Third floor CT and Nuclear Medicine suite named in honor of Mr. Santikos*



# Naming Rights!

Organization	Full Award Amount
<b>San Antonio Sports Foundation</b>	\$1,375,000 over 5 years
<b>UT Health</b> – The John L. Santikos CT & Nuclear Medicine Suite	\$2,300,000 over 3 years
<b>Clarity Child Guidance Center</b> – Santikos Living Unit	\$672,280 over 2 years
<b>The Children's Hospital</b> – John L. Santikos Charitable Fdn. - Surgical Care Floor	\$2,500,000 over 5 years
<b>Haven for Hope of Bexar County</b> – The John L. Santikos Welcome Center	\$1,000,000 over 2 years
<b>CentroMed</b> – John L. Santikos Family Wellness Center	\$800,000 over 2 years
<b>San Antonio Food Bank Inc.</b> – John L. Santikos Engagement Center	\$500,000 over 2 years
<b>Hondo Public Library</b> – John L. Santikos Imagination Station	\$125,000
<b>TOTAL</b>	<b>\$9,272,280</b>



# Naming Rights!

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# Naming Rights!

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## John L. Santikos Imagination Station



at The Hondo Public Library







# Available funds in 2018

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**\$ 3 Million**



# 2018 – New Schedule

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Application  
opened

January 8<sup>th</sup>

Application  
closes

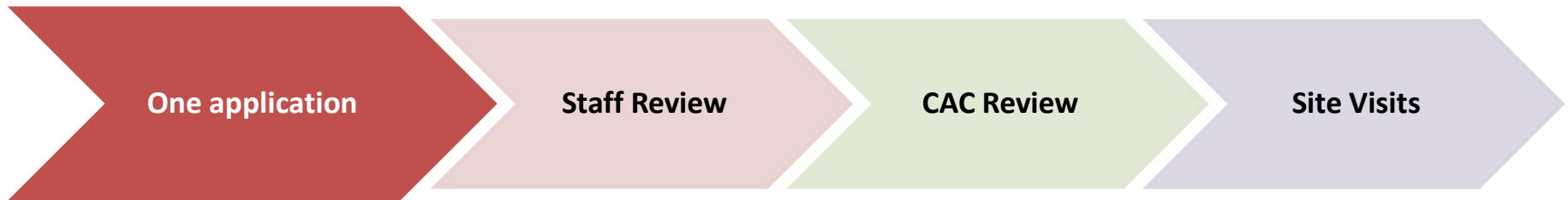
Sunday,  
February 18<sup>th</sup>

11.59PM



# 2018 – New Protocol

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# 2018 Annual Review Protocol

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## 1. Application – Committee & staff

- Staff reviews, narrows and prepares
- Committee:
  - Reviews Applications
  - Scores Applications
  - Determines Site Visit Finalists

## 2. Site Visits - Committee

- Conducts site visits
- Scores proposals
- Discusses applications and determines recipients and awards



# Eligibility

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- Requests to the [John L. Santikos Charitable Foundation](#), a fund of the San Antonio Area Foundation, for capital support are limited to organizations that are:
  - 501(c)3 charities, academic and public sector institutions
  - Located in Atascosa, Bandera, Bexar, Comal, Guadalupe, Kendall, Medina and Wilson counties
  - Within the charitable interest areas set forth by Mr. Santikos
- We do NOT fund endowments.



# Charitable Interest Areas

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## **I. People in Need**

- Individuals with mental and physical challenges
- Seniors
- Victims of child abuse
- Victims of disasters

## **II. Health**

- Healthcare and wellness
- Medical research (seed funding)

## **III. Youth and Education**

- College and university programs - especially those focused on entrepreneurship and innovation
- Pre-K to 12
- Scholarships
- Youth development

## **IV. Arts and Culture**

- Arts education
- Libraries
- Museums
- Public parks
- Public radio
- Public television



# Criteria

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- I. **All proposals must present a significant naming rights opportunity and are limited to requests for:**
  - Renovation, restoration, construction, acquisition and expansion projects
  - Programs
  
- II. **All proposals must also meet one or more of the following criteria:**
  - Be new, unique and/or introduce national best practices in the San Antonio area
  - Demonstrate exceptional, potential impact measured by one or more of the following:
    - Number of people served
    - Type and scope of impact it will foster
    - Opportunities for scalability



# Extra Consideration

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- III. Extra consideration will be given to proposals that also accomplish one or more of the following:**
- Align with city, county or other regional priorities
  - Align with the Area Foundation's [High School Completion](#) & [Successfully Aging and Living in San Antonio](#) (SALSA) strategic initiatives
  - Seek to match or leverage national funds





# Evaluating Your Proposal

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- **Santikos' name recognition** **15 points**
- **Potential impact** **15 points**
  - # of people served
  - Scope of impact it will foster
  - Scalability
- **Strength of organization** **10 points**
  - Financial soundness
  - Management
  - Staffing
  - Board involvement
- **Soundness of program budget** **10 points**



# Evaluating Your Proposal

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- **Agency's ability to evaluate results** **8 points**
- **Extra points for ...** **2 points**
  - Alignment with local priorities
  - Alignment with SA Area Foundation strategic initiatives
  - Leveraging national funds



# Apply Online

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<https://www.grantinterface.com/Process/Apply?urlkey=saafdn>



# Questions or Issues?

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## Proposals:

Becca Brune

Via Patty Russett

p: 210.228.3755 or [prussett@saafdn.org](mailto:prussett@saafdn.org)

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## Technical Assistance?

Catherine Garcia

210 - 228 - 3757

[cgarcia@saafdn.org](mailto:cgarcia@saafdn.org)



Good luck!

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John Louis Santikos  
1927 - 2014

