

San Antonio Area Foundation

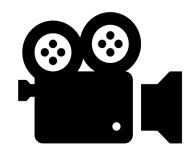
Where Giving and Community Connect

2020 Community Information Session

Housekeeping







Recording available within one week















Meet the CEI Team



Patricia Mejia
Vice President



Jessica Urias Grant Assistant



Catherine Garcia Grants Manager



H. B. Cavalcanti
Director of Research and Evaluation



Stephanie LaFroscia Senior Program Officer



Gavin Nichols Senior Program Officer



Jennifer Cook Senior Program Officer



Cadence Corbin
Program Officer



Jane Paccione
SALSA Managing Director















San Antonio Area Foundation

Where Giving and Community Connect

Our Continued Journey

Building Trust through Transparency

CEI Strategic Planning Process

Early 2017

Initial contract with FSG was signed for strategic planning.

Started Strategic **Planning**

2018

FSG completed original contract and presented findings to our Leadership & Board.

> Final Report and Findings

Mid 2019

Grants are now for operational support with an emphasis on equity in response to partner feedback and work with FSG.

> Equity & Operational Grants



2020 & Beyond

Equity lens and launch of our 4 new impact areas for grantmaking; alignment of nonprofit capacity-building to grantmaking

Mid 2017

FSG & the Area Foundation engaged in focus groups and one on one meetings with over 70 community members & stakeholders.

Community &

stakeholder

meetings



CEI team signs new contract with FSG specifically for our grantmaking processes. We enter a transition year for grantmaking.

Re-engage

FSG to work

with CEI















North Star: San Antonio area residents are deeply connected, have equitable opportunities to thrive, and contribute to the vitality of the community



What is Equity?

Definition: The lack of disparity in life outcomes among groups of people classified by identity associations such as race, gender, ethnicity, age, physical ability, sexual orientation, etc.

Improving equity means promoting justice and fairness within the procedures, processes, and distribution of resources by institutions and systems.

Equity has been achieved when who you are or where you are from no longer predicts your life outcomes.



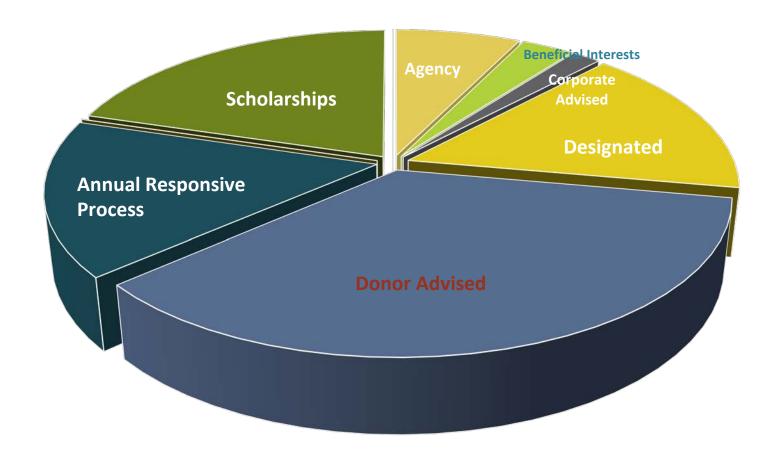








The work and complexity of Community Foundations





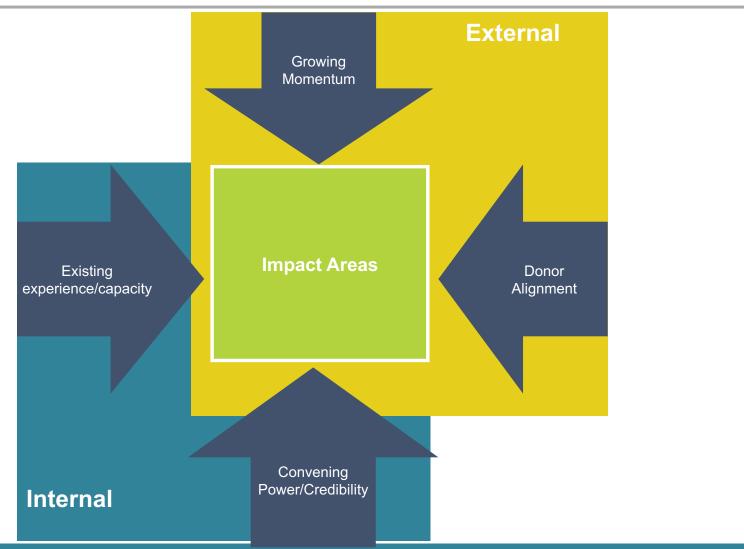








Intentional process to identify opportunities















10 practices moving the San Antonio Area Foundation towards more equitable grantmaking

ANNOUNCEMENT

APPLICATION

REVIEW AND DECISIONS

GRANTEE EXPERIENCE

CEITEAM









Cultivate deeper relationships with nonprofit leaders in the four impact areas

Bring application and scoring matrix into alignment with impact area strategies and commitment to equity

Set goals for ideal composition of the grant portfolio and assess organizations in tiers based on budget size

Develop PO / partner relationship to problem solve and adapt to shifting context

Support PO's to develop domain expertise and engage in professional development around equity considerations on assigned impact areas

Conduct community information sessions on and off campus

Provide targeted TA to strengthen applications and build capacity of historically underfunded organizations

Establish
processes for
transparent &
diverse CACs, with
strong expertise in
each area

provide rigorous and specific comments to any applicant; solicit feedback from applicants to improve the process

Be prepared to

Determine timeline and budget for the grant cycle of each impact area and adjust over time as needed









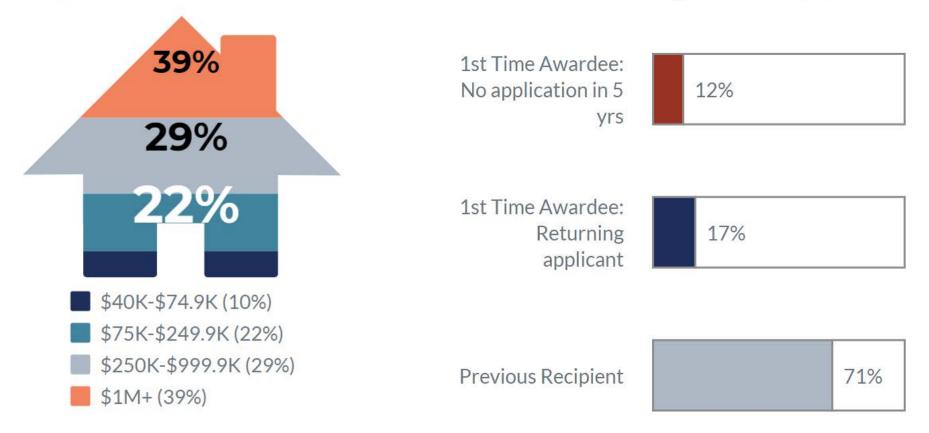




2019 Snapshot = 98 grantees received \$3 million in grants

Budgets Large and Small









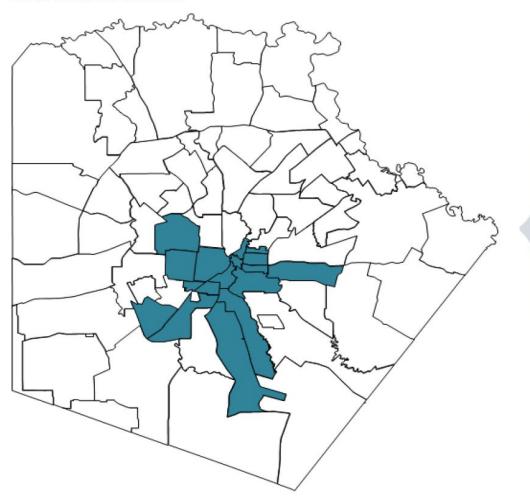






Serving areas with the greatest need

SAN ANTONIO



65% of grantees serve in 15 of SA's 17 distressed zip codes

42% of grantees serve 2 or more of those 15 zip codes

34% operate in 78207, the most distressed zip code in SA















San Antonio Area Foundation

Where Giving and Community Connect

Our 2020 Annual Responsive Process

Building Trust through Transparency

Setting Vision: Four impact areas with an integrated equity lens





Impact Area	Vision
Cultural Vibrancy	A vibrant arts and culture community that increases connectivity, empowers all San Antonians, and reflects the cultural diversity of San Antonio
Youth Success	A supportive network of programs in San Antonio that supports the improved educational and social-emotional success and autonomy of young people and elevates the achievement of all within the community
Successful Aging	An attractive and livable San Antonio that supports the improved health, well-being, and autonomy of older adults and values the contributions of all older adults within the community
Livable and Resilient Communities	A thriving, connected and resilient San Antonio where residents can enjoy a safe, stable, life of opportunity in every zip code











2020 Cycle Two Process

Successful Aging: Support organizations and programs that address the needs of aging adults and their caretakers; recognize their ongoing contributions to diverse communities across the San Antonio area; provide opportunities to engage and connect; and build awareness of and collaboration between existing resources.

Livable and Resilient Communities: Support organizations, programs and initiatives that further access to affordable, safe, and stable housing, transportation; access to health and wellness resources; public spaces; support public-private partnerships to create sustainable opportunities and address disparities in these areas across the San Antonio area; and provide platforms for community/stakeholder voice and leadership.











Community impact

- A clear vision of the organization's role in making a difference in the community.
- The organization plays a unique and important role in its ecosystem and has broader impact for the sector.

- Summarize community needs
- Unique or/or innovative about your work
- High level results













Investment in Equity

 The organization demonstrates a commitment to equity through its statements, goals, actions and progress.

- Selecting zip codes
- Demographic breakdown
- **Engagement &** organization decision making













Strength of Organization

- The organization's board and staff are engaged in fundraising and sustaining the organization; have a clear commitment to mission and demonstrate the capacity to carry out the work.
- The work is guided by a strategic plan, and the organization's programs align with its mission.

- Organization description and background
- Staff list













Financial Health

 The organization is in reasonable financial condition.

- **Budget narrative**
- Financial Summary













Impact Area and sector selection

Identifying your budget range

Board questions and **Staff lists**

Supplemental materials













2020 Process: We do not fund

- Endowments
- Debt reduction
- Scholarships for colleges and universities (through this process)
- Funds to individuals
- Capital Campaigns (through this process)
- Political activities, organizations, or lobbying efforts intended to influence legislation











2020 Process: Operating Support Award Amounts

Budget Size	Grant Award
\$40,000- \$74,999	\$8,000
\$75,000-\$249,999	\$15,000
\$250,000-\$999,999	\$25,000
\$1,000,000 +	\$50,000











2020 Process: Reminders!

- We will be available to assist you up until 4 PM on Tuesday, June 30.
- You will have until Tuesday, June 30th at 11:59 PM to submit your application.
- Print a copy to see that all required documents are attached.
- If possible, have someone else read it and double check it.
- Always remember, it's okay to submit before the deadline!













2020 Annual Responsive Grantmaking – Two Cycles

Cycle 1 – Spring; Cultural Vibrancy & Youth Success

- Feb. Nonprofit Information Sessions
- Feb. 27 Application Opens
- May 3 Application Closes
- Aug. Final Notifications

Cycle 2 – Fall; Successful Aging & Livable & Resilient Communities

- May Nonprofit Information Sessions
- May 18 Application Opens
- Jun. 30 Application Closes
- Oct. Final Notifications











Connecting with our team

- Cadence Corbin, Program Officer- Successful Aging ccorbin@saafdn.org, (210) 242.4721
- Stephanie LaFroscia, Senior Program Officer- Cultural Vibrancy slafroscia@saafdn.org, (210) 228.3754
- Gavin Nichols, Senior Program Officer- Youth Success gnichols@saafdn.org, (210) 242.4720
- Jennifer Cook, Senior Program Officer- Livable and Resilient <u>jcook@saafdn.org</u>, (210) 228.3753
- Catherine Garcia- Grants Administrator
 (technical issues related to the online application)
 cgarcia@saafdn.org,(210) 228-3757





















