



## Nonprofit Management Certificate Program Schedule

### **Strategic Planning for Nonprofits**

Shaun Lee, Vice President of Organizational Solutions, Mission Matters Group  
Tuesday, 3/5, 9 a.m. to 12:30 p.m.

### **Elements of Successful Nonprofit Program Development**

Anthony Betori, Director Curriculum and Instruction, Healthy Futures of Texas and Bloomberg Fellow in Adolescent Health, Johns Hopkins University  
Thursday, 3/7, 9 a.m. to 12:30 p.m.

**no classes (spring break March 11 – March 15)**

### **Telling Your Brand Story as a Nonprofit Leader**

Melissa Vela – Williamson, Founder MVW Communications, Author, “Smart Talk”  
Tuesday, 3/19, 9 a.m. to 12:30 p.m.

### **Employee Engagement and Retention**

Dr. Diana Garza, Director, Professional Development, San Antonio SHRM  
Thursday, 3/21, 9 a.m. to 12:30 p.m.

### **Financial Statements for Nonprofit Organizations**

Chris Carmona, CPA, Founding Partner, Schriver, Carmona and Company  
Tuesday, 3/26, 9 a.m. to 12:30 p.m.

### **Budget Basics for Nonprofit Organizations**

Chris Carmona, CPA, Founding Partner, Schriver, Carmona and Company  
Thursday, 3/28, 9 a.m. to 12:30 p.m.

### **Engaging Your Board**

Jennifer Moriarty, President and Founder, Moriarty Consulting Group  
Tuesday, 4/2, 9 a.m. to 12:30 p.m.

### **Results Oriented Communication**

Francisco Gonima, Certified Professional Coach and Social Sector Strategist  
Thursday, 4/4, 9 a.m. to 12:30 p.m.

### **DEIJ for Today’s Nonprofit Leaders (VIRTUAL)**

Dr. Dorian Williams, San Antonio Area Foundation  
Tuesday, 4/9, 9 a.m. to 12:30 p.m.

### **DEIJ for Today’s Nonprofit Leaders (VIRTUAL)**

Dr. Dorian Williams, San Antonio Area Foundation  
Thursday, 4/11, 9 a.m. to 12:30 p.m.

### **Developing Your Grit and Resilience**

Matthew G. Scott, Founder, Consultant, The Wired Group  
Tuesday, 4/16, 9 a.m. to 12:30 p.m.

### **Organizational Readiness for Fundraising**

Dr. Arlene Siller, Founder & CEO, Ascend NBS  
Tuesday, 4/18, 9 a.m. to 12:30 p.m.

### **TENTATIVE: Follow-up and Reflection**

San Antonio Area Foundation, Learning and Development Team  
Tuesday, August 6, 2024, time TBD